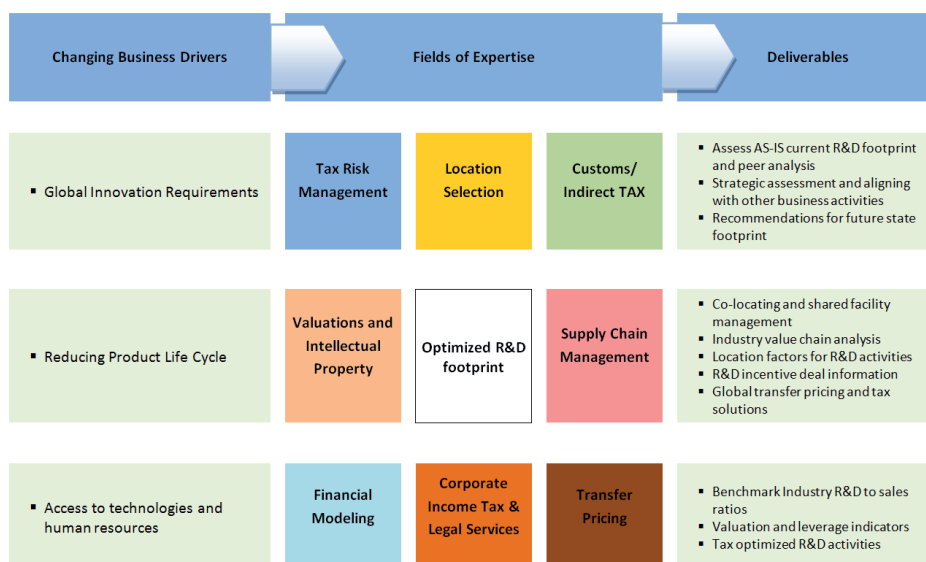


How to optimize your R&D footprint?



Globalizing your corporate R&D footprint is certainly not a new phenomenon, however there are different ways to do so, with very different results.

Opening of (pre) emerging markets, untapped human capital, and increasing global product introductions are business drivers which call for an optimized global or regional R&D footprint. How can you make sure you get most out of your invested R&D capital, and what factors should be taken into account? We have assisted many internationally operating companies with optimizing their R&D footprint by leveraging on existing R&D capabilities while exploring for new and better solutions. What differentiates us is our integrated approach, visualized by nine fields of expertise.



Addressing the following key issues:

1. How to determine ownership of intellectual property results from R&D activities?
2. How to harmonize existing R&D networks within a centralized business model?
3. How to optimize your access to newest technologies and "top of class" professionals?
4. How to obtain favorable tax rulings?
5. How to legally structure "contract development" and/or "cost sharing" agreements?

About Investment Consulting Associates - ICA

ICA is a strategic advisory firm headquartered in Amsterdam, The Netherlands. Our business philosophy is to utilize smart and efficient software applications in providing dedicated and tailored site selection services. LocationSelector.com and ICAincentives.com are two of our flagship products. This is what differentiates ICA from traditional strategy and management consulting firms who are active in the field of corporate site selection and investment promotion services.

Many of our clients are ranked among the world's 500 largest companies, but we also advise mid-sized businesses, non-profit organizations, and government agencies. Our global track record supports our mission to become world leader in global site selection and Foreign Direct Investment (FDI) advisory.

About Transfer Pricing Associates

Transfer Pricing Associates is the leading independent provider of global transfer pricing and valuation services and part of the TPA Global group. The TPA Global group is an independent and specialist provider of expert transfer pricing, tax valuation and customs services, headquartered in Amsterdam and with our own offices and coverage in over 30 countries around the world.

Transfer Pricing Associates provides high quality transfer pricing advice and assistance to multinationals of all sizes, wherever they are located. For more details of our innovative services, please visit our website at www.tpa-global.com

